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Mythology inks 5-year lease to secure prime mountainside location

Colorado-based distillery continues to expand its reach

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Scott Yeates, owner of Mythology Distillery, hoists a beverage on the patio of the Mythology Mountainside & Yield Smash Co. location at the ski area base on Monday.

Mythology recently signed a long-term lease that secures Mountainside's current location for five years.

John F. Russell/Steamboat Pilot & Today

Mythology owner Scott Yeates has signed a long-term lease with Steamboat Ski & Resort Corp. that will keep Mythology Mountainside operating at its current location for at least the next five years.

"Last season we opened at the mountain as a pop-up, which was successful, and we were super-excited that locals definitely embraced it," Yeates said. "It became a hot spot, and the tourists that came in absolutely loved it."

On Monday, Yeates was excited to talk about Mythology's long-term lease with the Steamboat Resort that turned that pop-up location into a permanent feature at the base — as well as an additional Mythology location that will open in March on Main Street in Breckenridge as the Colorado-based distillery continues to expand its reach.

"These three spaces are super-diverse, and each has its own unique offering," Yeates said. "Our focus is making exceptional whiskey and gin, and then we try to create a cool experience."

The pop-up location, which opened one year ago on Jan. 7, 2025, is just small part of Mythology's growth since the distillery moved production to Steamboat Springs and completed the Mythology Campus on the west side of Steamboat Springs in June 2024.

Yeates said it all starts with the main Mythology Campus located at 2875 Elk River Road. That's where the whiskey and gin are produced and then stored and aged in the rackhouse. The campus also includes a tasting room, open from 2 to 8 p.m. seven days a week, and a whiskey garden that in warmer times of the year offers a venue where guests can enjoy cocktails crafted from Mythology's selection of spirits, along with food from partner Yield Smash Co. and live music in a unique setting. The campus also offers tours of its production facility, cocktail classes and hosts special community events.

The Mythology Mountainside & Yield Smash Co. location is open from 11 a.m. to 6 p.m. seven days a week, and is located just a stone's throw from the slopes in Torian Plaza. The lease signed this year means the venue will remain at the resort base.



The patio at the Mythology Distillery's Mountainside & Yield Smash Co. location at the base of the Steamboat Resort awaits the après ski crowd on Monday, Jan. 5, 2026. Mythology owners have signed a five-year lease for the venue.

John F. Russell/Steamboat Pilot & Today

Yeates said the security that comes from the long-term lease has allowed him to add two outdoor pergolas that provide additional seating to the 40 seats already inside. The idea, Yeates said, was to create a slopeside lunch spot and après-ski bar where skiers and riders can socialize and enjoy drinks and good food.

He has partnered with Bryan Baker and Yield Smash Co. to create a menu at the mountainside location that offers appetizers, salads, burger, wraps and dumplings.

Additionally, Yeates has plans to further expand the Mythology experience into Summit County this March when he turns a historic barn on Main Street into Mythology Breckenridge. The opening date and name of the location are still to be determined.

"We have three really unique experiences," Yeates said. "We have the Mythology Campus, which is all about exceptional crafted cocktails, live music, tours and cocktail classes with an educational focus. Then we have this location (Mythology Mountainside) with great cocktails, beer, quick service and a more party-like atmosphere. And then there's our Breckenridge location, which is a traditional tasting room, where we're pouring samples and whiskey flights, where people can experience our core products."



A guest dines inside the Mythology Mountainside & Yield Smash Co. location between runs at the Steamboat Resort on Monday. Owner Scott Yeates said the location caters to the lunch and après ski crowd seven days a week.

John F. Russell/Steamboat Pilot & Today

Mythology's spirits are available in 40 bars and restaurants in Steamboat Springs. The distillery has about 1,000 accounts statewide. Yeates said Mythology is primarily focused on Colorado, but also sells its products online in 42 states.

He recently introduced the Mythology Cocktail Passport Program to Steamboat Springs, where participants can earn stamps for purchasing cocktails featuring the distillery's products at any of the 36 restaurants and bars participating in the program.

Participants can pick up their passport at either of the Mythology locations in Steamboat Springs and start earning stamps with their cocktail purchases. There are six rewards including a buy-one, get-one-free cocktail for five stamps, two craft cocktails for 10 stamps, a bottle of Hell Bear (an award-winning American whiskey) for 15 stamps, a bottle of Best Friend bourbon and a bottle of gin for 20 stamps and a 12-year rye aged in Tempranillo barrels for 30 stamps.

"I've always been big on creating partnerships and collaborations," Yeates said. "The Passport Program showcases the standout spots serving unforgettable cocktails built on Mythology's award-winning lineup of legendary spirits."

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